

JENNI SHEPPARD

Mobile: +44 7791697036 Email: jenni@jennisheppard.com Website: <http://www.jennisheppard.com/>

Freelance journalist, digital media professional and multilingual translator

PROFESSIONAL EXPERIENCE

- 06/10 - present ■ **Freelance Journalist and Translator, London, UK**
Offering top quality work at negotiable rates. Specialisms include video editing, digital media, social networking, travel, entertainment, West Africa, Mexico, Slovenia, French, Spanish, Slovene, UK and EU politics. Work so far:
- Providing freelance journalism services to the BBC News website, sourcing, editing and publishing articles, video and audio for the website's video department and for News Programmes Interactive promoting Click, HARDtalk and From Our Own Correspondent.
 - Providing professional and reliable translation and proofreading services for various translation agencies and clients, including Berlitz Translations, Brussels and thebigword, London. Languages include Slovene, French and Spanish into English.
- 03/09 - 06/10 ■ **Broadcast Assistant/Journalist, BBC User Generated Content Hub, London, UK**
Producing the BBC's user generated content (UGC) webpage, Have Your Say. Duties included:
- Originating, writing and developing online debates in line with the 24 hour news agenda.
 - Spotting good stories in user emails, interviewing users and publishing stories online.
 - Monitoring and managing the BBC's accounts on Twitter, Facebook, Flickr and Youtube.
 - Editing stills and video for use on the Have Your Say webpage and video wall.
 - Stories covered include Chilean, Haitian earthquakes, Icelandic volcano and Election 2010.
- Various - 2008 ■ **Richmond & Twickenham Times and Hammersmith & Fulham Council Newspaper**
Two work experience placements at the weekly Richmond & Twickenham Times series, with more than 90,750 readers, and the Hammersmith & Fulham Council Newspaper, delivered monthly to 87,000 households. Duties included:
- News writing, feature writing, archive summary, picture caption writing, research, reporting, interviewing, vox pops and proofreading.
- 04/07 - 03/09 ■ **Sports Liaison Assistant, BBC International Relations, London, UK**
Responsible for making technical preparations for BBC Radio coverage of international sports events.
- 10/06 - 04/07 ■ **Team Assistant, BBC World Service Trust, London, UK**
Working for the Media Development team and the Middle East, Latin America, Former Soviet Union and Europe regional team.
- 09/04 - 10/06 ■ **Linguistic Administrator, European Economic and Social Committee, Brussels, Belgium**
Working for the joint translation and proofreading service of two busy European Union institutions, the European Economic and Social Committee and the Committee of the Regions.

EDUCATION

- 07/10 ■ **Travel Writing Workshop with Peter Carty, London, UK**
One day workshop teaching all aspects of travel writing including choosing countries, locations and subject matter, how to go about researching your travel features and practicing travel writing skills.
- 11/06 - present ■ **BBC Training, London, UK**
Various Broadcast Journalism skills courses
Training in self-operated studios, audio editing using Radioman and video editing using Jupiter and Q-Cut, stills editing, conducting pre-recorded and live interviews, producing clip sequences and packages, advanced web techniques and search engine optimisation.
- 01/08 - 11/08 ■ **News Associates Sportsbeat, London, UK**
NCTJ Pre Entry Certificate in Newspaper Journalism, Pass
40 week NCTJ accredited journalism course. Modules include Public Affairs, Journalism and Media Law.
- 04/07 - 07/07 ■ **London School of Journalism, London, UK**
Introduction to Journalism, Grade A+
12-week introductory course to the basics of Journalism. This included news and features article composition, media law and assessment of four written news and features assignments.
- 09/00 - 05/04 ■ **University of Nottingham, Nottingham, UK**
Modern Language Studies BA 2:1 with distinction in spoken French and Slovene
French, Spanish and Slovene languages with subsidiary modules in Portuguese, Serbian, translation and French and Spanish films and directors. Third year spent volunteering at **La Escobilla Turtle Conservation Camp, Mexico**, and studying at **the University of Lomé, Togo**, and **the University of Ljubljana, Slovenia**.
- 09/92 - 05/99 ■ **King Edward VI Camp Hill School for Girls, Birmingham, UK**
A levels: French (A), Spanish (A), Mathematics (A), General Studies (A)
GCSEs: French (A*), Mathematics (A*), Dual Sciences (A*A*), Spanish (A), English (A), English Literature (A), Home Economics (A), History (A)

OTHER EXPERIENCE

Travel - I have travelled extensively in Europe, West Africa, Mexico, Australia, China, Cambodia, the US, the Dominican Republic and Cuba.

Photography - I am a keen amateur photographer and have been published in various magazines.

SKILLS

COMPUTER SKILLS

- PC, Mac, Windows, OS X, Office, Outlook
- Wordpress, Photoshop, HTML, new media
- BBC CPS 6. Jupiter. O-Cut. ENPS. social networks

LANGUAGES

- English Native speaker
- French, Spanish Excellent
- Slovene Good